

Alfa BK University,
Faculty of Finances, Banking and Audit
Palmira Toljatija 3, 11070 New Belgrade
+381 (0) 11 2609-754
www.alfa.edu.rs

**First International Scientific Conference
” Covid-19 and Challenges of the Business World”
Belgrade, march 25th 2021**

CONFERENCE PROGRAM

Invited you to join a video meeting on Google Meet.

meet.google.com/yir-bguw-xgm

March 25th 2021

Conference opening at 9.00 am Serbia local time

Greeting word PhD Jozefina Beke-Trivunac, Full time Professor, President of the Scientific Committee and PhD Marijana Joksimović, Full time Professor Vice president of the Scientific Committee

Plenary lectures by invitation at 9.15 am

1. Topic IMPACT OF COVID-19 ON ACCOUNTING AND AUDITING

Author PhD **Jozefina Beke Trivunac**, Full time Professor, Alfa BK University, Faculty of Finances, Banking and Audit, Belgrade, Serbia

2. ARE THERE CORONA PROFITEERS?

Author PhD **Marijana Joksimović**, Full time Professor, Alfa BK University, Faculty of Finances, Banking and Audit, Belgrade, Serbia

3. COVID-19 PANDEMIC AND ITS IMPACT ON THE ENVIRONMENT

Authors Prof. dr **Larisa Jovanović**, emeritus, ALFA University, Belgrade, Serbia and Prof. dr. **Mario Lukinović**, Faculty of Law, Union University, Belgrade, Serbia

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4. THE GREEN RECOVERY OF THE ECONOMY AS A POSITIVE CONSEQUENCE OF COVID-19 CRISIS

Authors **Antoaneta Vassileva**, PhD, Department of International Economic Relations and Business, University of National and World Economy, Sofia and **Milica Simić**, PhD, Alfa BK University

Plenary lectures by invitation at 10.00 am

5. THE MASS INNOVATIVE REACTION TO THE COVID-19 CHALLENGES: THE CASE OF THE HISTORICALLY BIGGEST HACKATHON THE #EUVS VIRUS

Author Prof. **Milen Baltov**, PhD Burgas Free University, Burgas, Bulgaria

6. REINVENTING INDIVIDUAL LEARNING ACCOUNTS AFTER COVID-19

Author **Ivan Stoychev**, University of National and World Economy, Sofia, Bulgaria

7. BULGARIAN ECONOMIC MEASURES IN RESPONSE TO THE CORONAVIRUS PANDEMIC AND CHALLENGES IN STABILIZING THE ECONOMY

Author Prof. **Svetlana Aleksandrova- Zlatanska** Ph.D University of National and World Economy, Sofia, Bulgaria

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Session no 1 at 11.00 am

8. MEDIA REPRESENTATION AND MOBILITY TRENDS UNDER COVID-19 PANDEMIC CONDITIONS: A PILOT RESEARCH

Authors **Aleksandar Miljković**, Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia and **Aleksa Maksimović**, Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia and **Milan Gnjatović**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Slobodan Nedeljković**, Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia and **Duško Sivčević**, Ministry of Interior, Republic of Serbia and **Slaviša Đukanović**, Sector for analytics, telecommunication and information technologies, Ministry of Interior, Republic of Serbia and **Milan Gligorijević**, Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Vojkan Nikolić** University of Criminal Investigation and Police Studies in Belgrade, Serbia

9. ANALYSIS OF NLP AND ML METHODS AND SAMPLES OF DATA USED IN THE ARTICLES RELATING TO COVID 19 COLLECTED BY WHO

Authors **Milan Gnjatović**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Vojkan Nikolić**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Dušan Joksimović**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Dejan Vidojević** University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Nemanja Maček** School of Electrical and Computer Engineering of Applied Studies, Belgrade, Serbia Faculty of Computer Science, Megatrend University, Belgrade, Serbia and **Zlatogor Minchev** Institute of Mathematics and Informatics, Bulgarian Academy of Sciences and **Mitko Bogdanoski** Military Academy General Mihailo Apostolski, Skoplje, Macedonia

10. HOW FAR ARE WE FROM AUTOMATIC COVID-19 DIAGNOSTIC ANALYSIS?

Authors **Vojkan Nikolić**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Milan Gnjatović**, University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Dušan Joksimović** University of Criminal Investigation and Police

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Studies in Belgrade, Serbia and **Dejan Vidojević** University of Criminal Investigation and Police Studies in Belgrade, Serbia and **Srdjan Nogo**, Faculty of Electrical Engineering, University of East Sarajevo, RS, Bosnia and Herzegovina and **Slobodan Nedeljković** Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia and **Duško Sivčević** Sector for analytics, telecommunication and information technologies, Ministry of the Interior, Republic of Serbia

Session no 2 at 12.00 pm

11. IMPACT OF COVID-19 ON CORPORATE FINANCE

Authors **Vladimir Ristanović**, PhD, Associate Research, Institute of European Studies, Belgrade, Serbia and **Svetlana Zenchenko**, PhD, The North Caucasus Federal University

12. THE IMPACT OF THE COVID 19 PANDEMIC ON SPORT AND THE SPORTS INDUSTRY

Authors **Dejan Dašić**, Alfa BK University and Dr.sc. **Andrijana Kos Kavran**, prof.v.š., Međimursko veleučilište u Čakovcu, Republika Hrvatska, and Doc.dr.sc. **Marina Gregorić**, Sveučilište Sjever, Koprivnica, Republika Hrvatska

13. THE IMPACT OF CORONAVIRUS ON THE SPORT INDUSTRY

Authors Assoc. Prof. **Jovan Veselinović**, Faculty of Sports Management, Alfa BK University, Serbia and Msc **Ana Vukić**, Faculty of Foreign Languages, Alfa BK University, Serbia

14. IMPACT OF COVID-19 ON AUDITING

Authors **Ivana Bešlić Rupiće**, Alfa BK University, Belgrade, Serbia and **Dragana Bešlić Obradović**, Alfa BK University, Belgrade, Serbia and **Bojan Rupiće**, Kapital revizija

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Session no 3 at 13.00 am

15. ENERGY TRANSITION IN SERBIA AND THE WORLD IN THE ERA OF COVID-19 PANDEMIC

Authors **Lidija Madzar**, Ph.D. Assistant Professor, Alfa BK University, Faculty of Finance, Banking and Audit and **Drinka Pekovic**, Ph.D. Assistant Professor Alfa BK University, Faculty of Finance, Banking and Audit

16. INITIAL IMPACT OF THE COVID-19 CRISIS ON EMPLOYMENT AND FISCAL POLICY RESPONSES

Authors **Drinka Pekovic** Ph.D. Assistant Professor, Alfa BK University, Faculty of Finance, Banking and Audit and **Lidija Madzar**, Ph.D. Assistant Professor Alfa BK University, Faculty of Finance, Banking and Audit

17. DOES COVID-19 AFFECT EXCHANGE RATE VOLATILITY?

Authors PhD **Suzana Balaban**, Alfa BK University, and PhD **Ivan Milenković**, Faculty of Economic, Subotica and PhD **Marijana Joksimović**, Full time Professor, Alfa BK University, Faculty of Finances, Banking and Audit, Belgrade, Serbia

18. THE IMPACT OF COVID-19 ON BANK CAPITALIZATION

Authors PhD **Marijana Joksimović**, Full time Professor, Alfa BK University, Faculty of Finances, Banking and Audit, Belgrade, Serbia and **Suzana Balaban**, Alfa BK University, Belgrade and **Marko Milošević**, College of Service Business, East Sarajevo-Sokolac, Bosnia and Herzegovina