

Alfa BK University,  
Faculty of Finance, Banking and Audit  
Palmira Toljatija 3, 11070 New Belgrade  
+381 (0) 11 2609-754  
[www.alfa.edu.rs](http://www.alfa.edu.rs)

**First International Scientific Conference  
” Covid-19 and Challenges of the Business World”  
Belgrade, march 25th 2021**

**First International Scientific Conference  
” Covid-19 and Challenges of the Business World”**

**Alfa BK University, Faculty of Finance, Banking and Audit in cooperation with Institute for Economy and Finances, organizes International Scientific Conference, “ COVID-19 AND CHALLENGES OF THE BUSINESS WORLD”** which will be held online, on 25th of March 2021.

**International Scientific Committee**

- PhD Antoaneta Vassileva, Full time Professor, Professor of International Business and Marketing at the International Economic Relations and Business Department at the University of National and World Economy, Sofia, Bulgaria
- PhD Milen Baltov, Full time Professor, Professor of International Economy, Business and Management, Vice-Rector for Scientific Researches and International Cooperation of Free University, Burgas, Bulgaria
- PhD Svetlana Aleksandrova, Full time Professor, Professor of International Finances on University for National and World Economy, Sofia, Advisor in the Ministry of Economics of Republic of Bulgaria
- Assist. Prof. Ivan Stojčev, Associate Professor for International Business and Management on University for National and World Economy, Sofia, Bulgaria
- PhD Nikolae Bibu, Full time Professor, Emeritus Professor of International Management, Faculty of Management on West University Timisoara, Timisoara, Romania
- PhD Mirko Tripunoski, Full time Professor, Professor of International Economy and International Marketing and Management on Faculty of Economics University of FON, Skopje, Macedonia
- PhD rer. pol. habil. Bruno Schönfelder, Full time Professor, Professor at Technische Universität Bergakademie, Freiberg, Germany
- PhD Milica Uvalic, Full time Professor, Department of Political Science, University of Perugia, Italy

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- PhD Jasmina Mijailović, Full time Professor, European University, Kallos, Tuzla, Bosnia and Herzegovina
- PhD Nada Vitezović, Full time Professor, Faculty of Economics, Rijeka, Croatia

**Scientific Committee**

- PhD Jozefina Beke- Trivunac, Full time Professor, president, Rector, Alfa BK University, Faculty of Finance, Banking and Audit, Belgrade
- PhD Marijana Joksimović, Full time Professor, vice president, Alfa BK University, Dean of the Faculty of Finance, Banking and Audit, Belgrade
- PhD Miodrag Stamenov, Full time Professor, vice president, BSc.ecc, MBA, RMI, PhD ecc.- BSc. Physical medicine, MProf. Health-sanitary engineering, Project/Team Manager in Clinical Trials
- PhD Aleksandar Prnjat, Full time Professor, Alfa BK University, Director of the Institute for Strategic Studies and Development, Petar Karic, Belgrade
- PhD Maja Ćuk, Associate Professor, vice-rector for International Cooperation, Alfa BK University, Belgrade
- PhD Nemanja Pažin, Associate Professor, vice-rector for Scientific Research, Alfa BK University, Belgrade
- PhD Tijana Parezanović, Associate Professor, vice-rector for Teaching and Student Standard, Alfa BK University, Belgrade
- PhD Bobana Berjan Bačvarević, Associate Professor, vice-rector for Finances and Internal Organization, Alfa BK University, Belgrade
- PhD Larisa Jovanović, Full time Professor, emeritus, Alfa BK University, Faculty of Finance, Banking and Audit, president of the Scientific and Professional Society for Environmental Protection Ecologica, Belgrade
- PhD Marija Paunović, Associate Professor, Alfa BK University, Dean, Faculty of Mathematics and Computer Science, Belgrade
- PhD Lazar Kopanja, Associate Professor, Alfa BK University, Dean, Faculty of Information Technology, Belgrade

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- PhD Lidija Madžar, Assist. Prof. Alfa BK University, Faculty of Finance, Banking and Audit, Belgrade
- PhD Suzana Balaban, Assist. Prof. Alfa BK University, Faculty of Finance, Banking and Audit, Belgrade
- PhD Miroslav Milojević, Full time Professor, director of Institute for Economy and Finances, Belgrade
- PhD Jonel Subić, Full time Professor, Scientific advisor, director of Institute for Economy of Agriculture, Belgrade
- PhD Stevica Deđanski, Associate professor, Ministry of Mining and Energy of Republic of Serbia, president of Center for the Development of International Cooperation
- PhD Vladimir Ristanović, Research associate, Institute for European Studies, Belgrade
- PhD Katarina Zakić, Research associate, Institute of International Politics and Economics, Belgrade
- PhD Biljana Grujić Vučkovski, Research associate, Institute of Agricultural Economics, Belgrade
- PhD Zoran Simonović, Research associate, Institute of Agricultural Economics, Belgrade
- PhD Gordana Vukelic, Full time Professor, Rector, University Union, Belgrade
- PhD Sanja Jelisavac Trošić, Senior Research Fellow, Institute of International Politics and Economics, Belgrade
- PhD Vladimir Zakić, Full time Professor, Belgrade University, Faculty of Agricultural, Belgrade
- Mr Ana Vukić, Alfa BK University, Belgrade

**Organizing Committee**

Mr Milorad Panjević, Alfa BK University  
Marina Radunović, Alfa BK University  
Mr Vladimir Šašo, Alfa BK University

**Secretary of the Meeting**

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PhD Milica Simić, Alfa BK University

**Plenary lecturers**

- PhD Jozefina Beke- Trivunac, Full time Professor, Rector, Alfa BK University, Faculty of Finance, Banking and Audit, Belgrade
- PhD Marijana Joksimović, Full time Professor, Alfa BK University, Dean of the Faculty of Finance, Banking and Audit, Belgrade
- PhD Larisa Jovanović, Full time Professor, emeritus, Alfa BK University, president of the Scientific and Professional Society for Environmental Protection Ecologica, Belgrade
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Scientific papers for the International Scientific Conference, **COVID-19 AND CHALLENGES OF THE BUSINESS WORLD**, are submitted by e mail: [naucniskup@alfa.edu.rs](mailto:naucniskup@alfa.edu.rs)

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Paper works that are not written according to the instructions will be returned to the authors for revision. All the papers will be published in the Proceedings of papers. Selected papers will be published in the journal Auditor in a special thematic issue, as well as in the Journal of Social Sciences in a special thematic issue. All papers are subject to scientific review.

Journals will publish the following categorized papers:

- original scientific papers,
- reviews,
- professional papers.

Maximum volume of work is 10 pages, and the minimum is 5 pages. In addition to the text, the scope also includes pictures, photographs and tables. One author can be an author or co-author, a maximum of three papers.

Papers are written in English, with the obligatory abstract in English and Serbian. The authors of the papers are responsible for the content, authenticity and originality of the papers, as well as all other consequences that may result from their publication.

### **The goal of the International Scientific Conference**

The aim of the International Scientific Conference is to enable authors from universities, institutes, research centers and the economy to present their work and discuss the latest achievements and/or concepts by opening and developing new directions of research, access and innovative practices in a constantly evolving world. The impact of covid-19 on the challenges of the business world.

The International Scientific Conference seeks to bring together authors from various scientific fields with the idea of developing and identifying opportunities to form research teams to promote useful research results in project work and participation in European research programs. All interested authors from universities, research centers and the economy are invited to submit papers and take part in the International Scientific Conference.

The scientific part will take place through:

Oral presentations (15+5 min), via online platform, on 25th of March, 2021.

### **Topics of the International Scientific Conference**

- Impact of **Covid-19** on the Financial Sector

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- Impact of **Covid-19** on Regional Development
- Impact of **Covid-19** on National Economies
- Impact of **Covid-19** on International and Local Capital Markets
- Impact of **Covid-19** on Education and Knowledge Management
- Impact of **Covid-19** on Ecology
- Impact of **Covid-19** on Modern Tendencies in Economy and Management of Tourism
- Impact of Covid-19 on Innovation Management
- Impact of **Covid-19** on Marketing Perspective
- Impact of **Covid-19 on** The Legal Environment of Business
- Impact of **Covid-19 on** Corporate Finance
- Impact of **Covid-19 on** Online Business
- Impact of **Covid-19 on** Accounting and Auditing
- Impact of **Covid-19 on** Cybercrime
- Impact of **Covid-19 on** IT sector
- Impact of **Covid-19 on** Risks
- Impact of **Covid-19 on** Sport

**Language**

The official language of the First International Conference is English

**Deadline**

The deadline for submission of abstracts and applying for participation is February 28th 2021. deadline for submission of the presentation is March 21th 2021. and deadline for submitting full papers is April 25th 2021.

**Registration fee**

The registration fee is 50 Euros in dinars on the day of payment.

Authors who are representatives of institutions with which Alfa BK University has cooperation, do not pay the registration fee.

**Abstract**

Length:

- 250-300 words

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Must include:

- Title
- Name of Author(s)
- Author(s) Institution and Institutional Address
- Author(s) email Address
- Abstract (Body Text)
- Keywords (3-5 Keywords in Alphabetical Order)

Format and Naming:

- All abstracts have to be written in .doc or .docx format (MS Office Word 97-2003 or higher).
- Abstract files should be named after the corresponding author, with letter "A" at the end (**Example: petar\_petrovicA.doc**).

Full paper (*detailed example updated*)

Length:

- Up to 10 pages (min 5 pages)

Layout:

- Set to Portrait (ALL pages)

Paragraph:

- Spacing 1 (Single) - NO Tabs and NO Space Before / After the Paragraph

Must include:

- Title
- Author(s) Institution and Institutional Address
- Author(s) email Address
- Abstract (Body Text)

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- Keywords (3-5 Keywords in Alphabetical Order)
- Introduction
- Chapters
- Subchapters
- Conclusion
- Literature

Format and Naming:

- All Full Papers have to be written in .doc or .docx format (MS Office Word 97-2003 or higher).
- Full Paper files should be named after the corresponding author, with letter "P" at the end (**Example: petar\_petrovicP.doc**).